

SECURITY

MIDDLE EAST

THE MAGAZINE FOR SECURITY AND SAFETY PROFESSIONALS

advertising rates

Special Positions*:

- Front cover: **US\$ 6,000**
(plus two pages inside)
- Outside back cover: **US\$ 3,600**
- Inside front cover: **US\$ 3,400**
- Inside back cover: **US\$ 3,400**

Space requirements:

- Double page spread: **US\$ 5,000**
- Full page: **US\$ 3,000**
- Half page: **US\$ 1,700**

Series bookings:

- **5%** discount for two issues
- **10%** discount for three issues
- **15%** discount for four issues
- **20%** discount for six issues

* Loose Inserts and Bellybands available upon request

mechanical data

Double page spread (DPS)

- Bleed **303mm (h) x 426mm (w)**
- Trim **297mm (h) x 420mm (w)**

Full page

- Bleed **303mm (h) x 216mm (w)**
- Trim **297mm (h) x 210mm (w)**
- Type area **277mm (h) x 190mm (w)**

Half page

- Horizontal **126mm (h) x 185mm (w)**
- Vertical **260mm (h) x 90mm (w)**

Digital artwork requirements

- **Print ready PDF**
(300dpi, CMYK, fonts embedded)
- **QuarkXPress 7 document**
(+ fonts & images supplied)
- **Adobe Illustrator EPS**
(fonts outlined, images embedded)
- **Jpeg, Tiff or EPS image formats**
(300dpi, CMYK)

Files can be sent on CD-ROM or via email. Please call your local sales representative for further details.

online advertising

Top banner: homepage

- 1 month **US\$ 600**
- 3 months **US\$ 1,530**
- 6 months **US\$ 2,520**
- 12 months **US\$ 3,960**

Top banner: any other page

- 1 month **US\$ 300**
- 3 months **US\$ 765**
- 6 months **US\$ 1,260**
- 12 months **US\$ 1,980**

Large button: homepage

- 1 month **US\$ 1,200**
- 3 months **US\$ 3,060**
- 6 months **US\$ 5,040**
- 12 months **US\$ 7,920**

Large button: any other page

- 1 month **US\$ 600**
- 3 months **US\$ 1,530**
- 6 months **US\$ 2,520**
- 12 months **US\$ 3,960**

Large rotating button: homepage

- 1 month **US\$ 690**
- 3 months **US\$ 1,760**
- 6 months **US\$ 2,900**
- 12 months **US\$ 4,555**

Large rotating button: any other page

- 1 month **US\$ 345**
- 3 months **US\$ 880**
- 6 months **US\$ 1,450**
- 12 months **US\$ 2,275**

Solus emails **US\$ 1440**

Group ezine **US\$ 720**

Directory listing **US\$ 790**

for 12 month profile. Includes text, 3 images & links to your website.

interactive magazine rates

Special positions:

- Interactive showcase: **\$1330**
- Full page advertisement: **\$890**
- Video page: **\$560**
- Front cover image: **\$1430**

contact us

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